## QESS Workshop

# Workshop on Using AI in Higher Education

**Date:** 23 May 2024 (Thursday)
**Time:** 2:00 pm – 5:00 pm
**Mode:** Hybrid via Zoom
**Venue:** WK–S103, PolyU West Kowloon Campus
**Language:** English
**Equipment:** Participants are encouraged to bring a tablet to the workshop

## Speaker

# Prof. Eric Tsui

Prior to joining PolyU in 2005, Eric Tsui was the Chief Research Officer, Asia Pacific in Computer Sciences Corporation based in Australia. Between 2005 and 2019, he was a full Professor in the Department of Industrial and Systems Engineering. His specialty areas are Knowledge Management and technology-enhanced learning. Currently, he is the Associate Director of the Behaviour and Knowledge Engineering Research Centre and a Senior Project Fellow in the Educational Research Centre (ERC). Professor Tsui has received many Knowledge Management and E-Learning awards in his career including Gold winner of the QS Wharton Star Reimagine Award (Asia category) in 2015.

## Abstract

This three-hour workshop will provide a comprehensive walk-through of how generative and other Artificial Intelligence tools can be applied to teaching, learning and research activities with notable impacts including productivity, creativity and quality enhancements. On the teaching and learning side, emphases are on identifying the shortfalls of the tools for text summarisations, using these tools to stimulate critical thinking and reflections, and to enhance students' motivation to learn via gamification. On the research side, a framework is developed to illustrate how various types of AI tools can add value and expedite crucial stages in a research project. Tips on how to evaluate, select and future-proof efforts in using AI tools will also be shared.

*Register*

## Moderator
Dr Peggy Ng
Interim Head of Marketing and Communications Office
Principal Lecturer of Division of Business and Hospitality Management, CPCE, PolyU

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